31 July 2014

Dear Parents

As you know, Campbell Primary School is committed to creating a safe and caring environment for your child. We want to ensure that our students are set up for success and that our school culture is one that is rooted in respect and kindness.

On that note, we are thrilled to let you know that we will be hosting a GirlPower™ workshop on Tuesday 26 August 2014. We invite parents to attend the highly-acclaimed Language of Friendship workshop so that you can better understand and support your daughters on the rollercoaster world of girl friendships. This skills-based program empowers girls with the skills, language, and self-confidence to be better friends and develop healthier friendships. The girls will learn language to better express their feelings and learn how to stand up for themselves and put out, what GirlPower refers to as, “Friendship Fires.”

A key element of GirlPower’s program is teaching students the difference between normal conflict and bullying. We strongly believe that GirlPower’s focus on teaching the skills to develop healthy relationships, starting at a young age, is the preventative approach and, ultimately, the solution to this bullying epidemic. GirlPower also helps students, parents and teachers establish a common language so that they can co-identify Friendship Fires and learn to better communicate solutions.

As social-emotional learning and holistic education are already such an integral part of our school’s philosophy, this friendship program for girls aligns perfectly with our values. Research clearly demonstrates that girls who have healthy friendships are involved in more leadership opportunities, have higher self-esteem, have a more positive body image, and make smarter decisions in future relationships.

Thank you for your continued support at home. For more information about GirlPower, please visit www.urstrong.com. As always, our door is open and please be in touch if you have any questions.

Warm Regards,

Jenn Allsop

Principal, Campbell Primary School